your bridge to the untapped home school sports market

Sponsorship, Advertising and Promotion Info Packet

2019-20

Benefits

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Signage

Logo

Award Presentations

Advertising

Live Streaming

Naming Rights

Product Promotions

Merchandising

Exhibit area

e-mail blasts

Hospitality

Website
www.hspn.net

*a non-profit corporation in Virginia since 1997*

EIN: 20-1422970

HSPN is... your **bridge** to the untapped **home school sports** market and **home educators** by extension.

HSPN is... national, since 1997!

HSPN is...a trusted website that ranks at the top in search engines.

HSPN is...the pulse of ALL homeschool sports every day.

HSPN is... unrivaled, nobody is doing what we do.

HSPN is...the homeschool sporting event leader on the East Coast for 23 years with 150 teams from 15 states competing.

HSPN is... in contact with thousands of sports teams, ADs, coaches, parents, media members.

HSPN is... the creator of the Team Locator Network that no one else has.

HSPN is... offering the new Sportswriter tool to you to post your story (ad) along with uploaded pics.

**HSPN is...ready for your sponsorship!**
HSPN’s Sponsorship packet

Our FULL one-year Partner-Sponsor RELATIONSHIP includes: (pick one, some or ALL!)

➢ **Web Site Inclusion** *page 4*

➢ **Tournament Sponsorship** *starts on page 5*

➢ **Live Streaming** *page 6*

Sponsor a 2nd tournament, save 50%
**Web Site Inclusion $100.**

Strategically, HSPN allows you to tell your story NOT BANNER ADS! in as much space as you need. Prominently, your content is placed where it makes sense for efficiency – such as the sport(s) your business or service targets.

We have SEPARATE interior pages for each individual sport as features for those with individual interests. If you are targeting multiple sports (an apparel vendor).

Our **Sportswriter** tool allows you to write and post your story along with uploaded photos.

Premium options* include:  *if tournament sponsor

- Placement on the #1 popular page – Team Locator Network
- Placement on the home page
- Placement on the East Coast Nationals Tournament website
- Placement on [www.ECScores.com](http://www.ECScores.com), our companion on-line scoring system.
Tournament Sponsorship

www.eastcoasttournament.com

150 TEAMS from 15 States

HSPN’s East Coast Basketball Nationals  estimated crowd 3,500+
HSPN’s East Coast Basketball Nationals in March is the largest Homeschool Sporting Event on the East Coast (also drawing teams from Illinois, Indiana, Montana, Texas, Iowa, Florida, Kentucky and the seaboard states). Going strong since 1997, the event moved to Lynchburg in 2007 averaging around 100 teams.

HSPN’s East Coast Volleyball Nationals  estimated crowd 1,500+
The East Coast Volleyball Nationals in October is only in its 2nd year but has already nearly doubled in size since its Lynchburg debut in 2018.

SPONSORSHIP LEVELS: (benefits begin on next page)

➢ TITLE Sponsor $3,300
➢ PRESENTER Sponsor $2,200
➢ Champions Package $1,300 ask us!
➢ Event Sponsor $500
➢ General Sponsor $150
➢ ALL Levels include Website Inclusion (a $100 value)
Live Streaming (TITLE, Presenter only)

We are excited about our professional live streaming with RAM Sports Network and welcome you to be part of the live broadcasts of our Top-Level Championship games in the Vines Center Arena. For your provided 45-second video, our halftime broadcast package will air it all day long for every game. Title sponsor can be interviewed live during one of the games. Basketball Nationals only.

Supply us with a high-res logo and it will appear as a “bug” on the video screen throughout the game.

See sample promo package (this is just a mockup…) https://www.youtube.com/watch?v=VljigilaS88
Signage: Backdrop (all Levels)
Location: Information Headquarters at “The Wall”
We “supersize” your logo and likeness on the GIGANTIC WALL – our central hub for the tournament. Everyone comes to the WALL to get information such as schedules, brackets, results and selfies!

Advertising: Tournament Program (TITLE, Presenter, Event)
For 13 years running, we’ve produced the best full color tournament programs around! Benefit includes full color ads, logo on front cover, possible “welcome letter” and the back page is up for grabs.
**Exhibition Area (TITLE, Presenter only)**

Includes a spacious exhibit area for “meet and greets”, product promotions in the huge main entrance rotunda at the LaHaye Center where all the action is. (limited).

**Naming Rights (TITLE Sponsor only)**

Claim the name for our Top Brackets – the most competitive bracket of 16 teams. Our super-size fill-in brackets will be branded for you and named after you.

The East Coast Nationals creates 24 poster sized tournament brackets with your logo, displayed on “The Wall” filled in during competition and then given away as team...
Signage and Logo (Title, Presenter)

Custom Banners: Vertical and horizontal banners with your logo placed in high attended venues and areas of heavy traffic. In addition, 10 scorers’ table are draped with banners that would include your logo in 3 different venues.

Large “fill-in” Brackets:
The East Coast Nationals creates 24 poster sized tournament brackets with your logo, displayed on “The Wall” filled in during competition and then given away as team

e-mail Blasts (Title, Presenter, Event)
We won’t give you our email list but will leverage your message via e-mail blasts specifically to tournament participants and attendees. You will have FOUR opportunities for the email blasts.
Merchandising (Title, Presenter)

Tournament Merchandise and Souvenirs Benefits:

Your logo/likeness appear on the back of over 2,000 pieces of tournament apparel (shirts and hoodies). Have a trinket or souvenir with your likeness? – we can include in our team packets handed out to each team upon arrival.

Awards Presentation (Title only)

At the end of their successful play, the top teams stand ready to receive their awards and trophies. You are invited to be there in person to make those presentations. We also award champions in the 3-pt Contest, the Slam-Dunk Contest and the special Grand Champions shirts.
More Naming Rights (Event, Presenter)
Claim your territory and have one of our tournament features named for you. Examples include our Slam Dunk Contest, 3-pt Contest, Coaches’ Pickup Game, Championship Saturday and so forth.

Hospitality (Title)
Visit our hospitality room and pick up a snack and a cold drink. We will provide vouchers for lunch at the Food Court in the LaHaye Center.

Play and Participate (Title, Presenter)
You are invited to join in the Coaches pickup (young division, older division), or join the list of National Anthem Performers. You are also welcome to assist us in the various contests by being a judge, or a score keeper or hand out awards.

Product Promotion (Title, Presenter, Event)
Our game announcers will read your promotion over the PA system in 2 different venues in rotation all day long on Championship Saturday. Simply supply us a 20-30 second “spot” for them to read.

Team Packets (Title, Presenter only)
➢ Printed Material - Your fliers, catalogs placed into 100 team packets. Let us know if you would like to provide a container (pouch, cinch bag, etc.) as the official team packets with your logo on it and can hold a variety of things that we give out to the teams.
Thank you for your consideration in supporting these events that cater to over 5,000 attendees from 15 states - all ages, all demographics - who are living the dream of participating in this annual Championship week in one of the best venues on the East Coast. We can also customize a sponsorship level to fit your needs. Since we never charge gate fees, and we rent a Division 1 college campus, we are grateful for any support that you can offer. With our new live broadcasts, you will also reach their fans back home. God Bless!

Chris Davis
coach4life@yahoo.com
540.631.5683

2019 East Coast Nationals
www.eastcoasttournament.com

Homeschool SportsNet
www.hspn.net

FOLLOW:
@EastCoastNationals (Facebook)
@NationalHomeschoolSports (Facebook)
@CSDavisHSPN (Twitter)
@ECHBC (Instagram)
SPONSORSHIP PAYMENT FORM

Business Name: ________________________________________________________________________

Address: ______________________________________________________________________________

Phone #s ______________________________________________________________________________

Contact: ___________________________ e-mail: __________________

___ Title Sponsor ($3300) 2 full page ads $________

___ Presenter Sponsor ($2200) full page ad $________

___ Customized package ($1300) $________

___ Event Sponsor ($500) ½ page ad $________

➢ ___________________________ (Name your event)

___ General Sponsor ($150) $________

TOTAL: $________

Make check out to Homeschool SportsNet

For web site logos, please send JPGs or GIFs to info@hspn.net For print ads and logos to appear on banners, merchandise, etc. - high resolution images are required.

PRINT ADS: full color or black/white

Ad Dimensions:
1/4 - Vertical 3.9" x 4.7", Horizontal 8" x 2.3"
1/2 - Vertical 3.9" x 9.5", Horizontal 8" x 4.6"
Full - 8" x 9.5"

SEND THIS FORM WITH CHECK TO:
HSPN, 153 Old Linden Rd, Linden, VA 22642