

EAST COAST EVENT!!!

2015 EAST COAST BASKETBALL CHAMPIONSHIPS

100 TEAMS from 12 States



9th Annual Event

On the campus of Liberty University

March 10-14th, 2015

www.eastcoasttournament.com

HSPN's National Basketball Tournament: *estimated crowd 3,500+*
HSPN is a non-profit corporation in Virginia

SPONSORSHIP LEVELS: (benefits listed on page 3)

- **Exclusive** TITLE SPONSOR (see page 3)
- PRESENTER SPONSOR (see page 4)
- **Exclusive** Tournament Program Sponsor (see page 5)
- “Champions” Sponsor (see page 6)
- **Exclusive** Event Sponsor (see page 7)
 - 3-pt Contest
 - Slam Dunk
 - Coaches Game
 - Cheer Squad Competition
- Basic Sponsor (see page 8)

Read the next few pages to see how we promote you before, during and after the event. For customized sponsorship pricing please contact HSPN at info@hspn.net or call 540.631.5683.

Be sure to check out the [tournament website](#) and see the size of ad we will have for you!



Opportunity to address 3,000+ tournament crowd or hang your banner in the venues

~~TITLE Sponsor \$2,700. (taken)~~

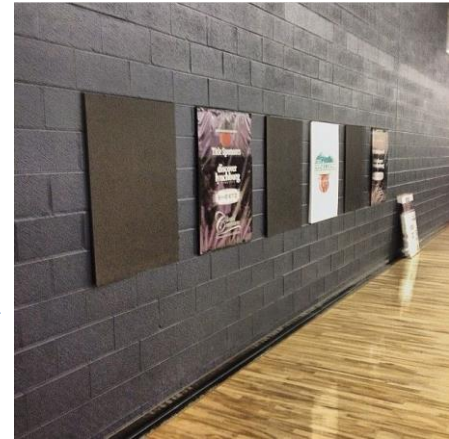
➤ **Access to our e-mail list with e-Newsletter blasts. 2,500+ reached**

You will reach our national audience via our newsletter email list.

Exclusive email sends to our tournament attendees.

➤ **Prominent on-site Event Exposure and Likeness**

We'll place your logos/likeness on large 3' X 4' backdrops displayed on **"THE WALL"** – our central hub for the tournament all 5 days.

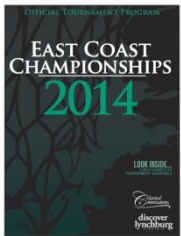


- 1,600+ field passes are branded with your likeness.
- Game announcers promote your business over the PA system all day long during Championship Saturday in 2 venues.

➤ **Personally address the tournament audience of 3,500 during Friday Focus.**



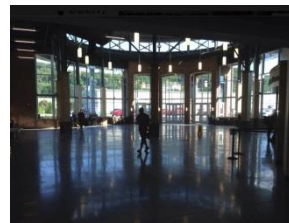
- TWO Full color pages of your promotions in the Official Tournament Program **plus back page of tournament program** Your logo on the front cover of the Official Tournament Program



➤ **Customized team packets with your logo/likeness**



➤ **Display booth at the main entrance**



- **Your logo placed on all tournament apparel**

➤ **Printed Material**

Press Releases contain your logo

Your fliers, catalogs placed into 100 team packets



➤ **Official Tournament website with your logo/promotion for ONE year!**

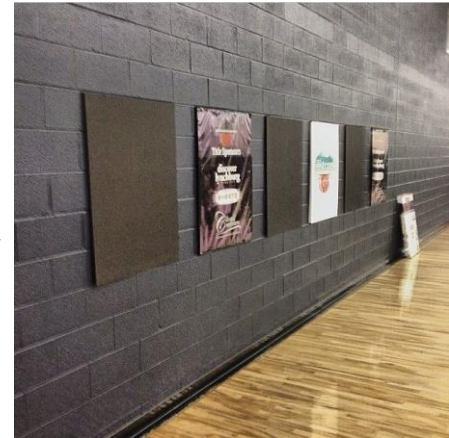
PRESENTER Sponsor \$2,000.

➤ **Access to our e-mail list with e-Newsletter blasts. 2,500+ reached**

You will reach our national audience via our newsletter email list. Exclusive email sends to our tournament attendees.

➤ **Prominent on-site Event Exposure and Likeness**

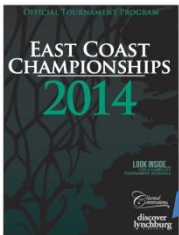
We'll place your logos/likeness on large 3' X 4' backdrops displayed on **"THE WALL"** – our central hub for the tournament all 5 days.



- 1,600+ field passes are branded with your likeness

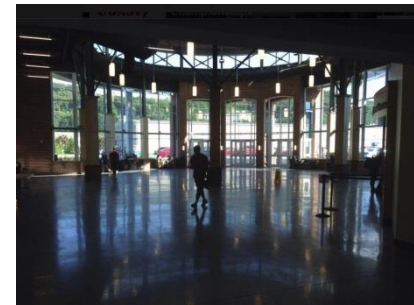


- Game announcers promote your business over the PA system all day long during Championship Saturday in 2 venues.



- TWO Full color pages of your promotions in the Official Tournament Program. And your logo on the front cover

➤ **Display booth at the main entrance**



> **Your logo placed on all tournament apparel**

➤ **Printed Material**

Press Releases contain your logo
Your fliers, catalogs placed into 100 team packets



➤ **Official Tournament website with your logo/promotion for ONE year!**

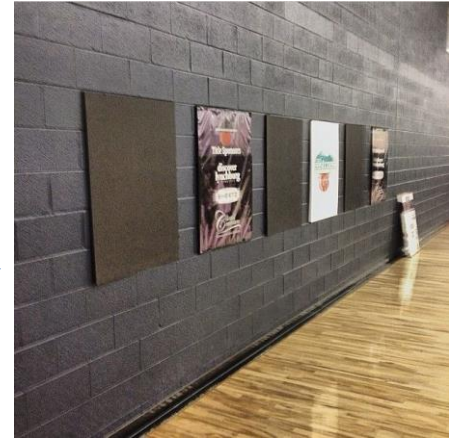
TOURNAMENT PROGRAM Sponsor \$1,000.



- **80% of all ad space in the Official Tournament Program is yours and your logo on the front cover.**

- **Prominent on-site Event Exposure and Likeness**

We'll place your logos/likeness on large 3' X 4' backdrops displayed on **"THE WALL"** – our central hub for the tournament all 5 days.



- Game announcers promote your business over the PA system all day long during Championship Saturday in 2 venues.



- **Official Tournament website with your logo/promotion for ONE year!**

- 1,600+ field passes are branded with your likeness



'CHAMPIONS' Sponsor \$700.




- **You'll sponsor customized "Champions" t-Shirts for the Grand Champions with your logo placed on the back.**

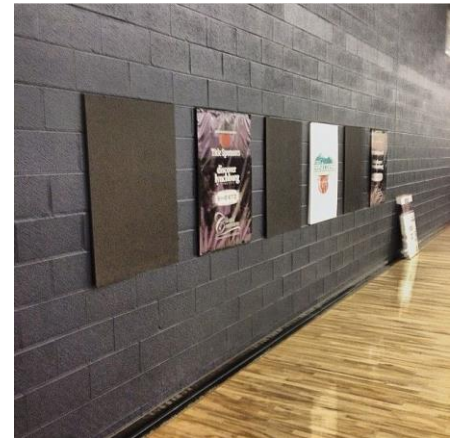


- 1/2 page ad in the Official Tournament Program.

- Game announcers promote your business over the PA system all day long during Championship Saturday in 2 venues.

- **Prominent on-site Event Exposure and Likeness**

We'll place your logos/likeness on large 3' X 4' backdrops displayed on **"THE WALL"** – our central hub for the tournament all 5 days. 



- **Printed Material**

Press Releases contain your logo

Your fliers, catalogs placed into 100 team packets

- **Official Tournament website with your logo/promotion for ONE year!**



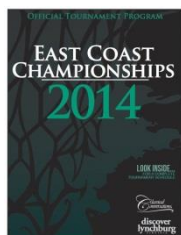
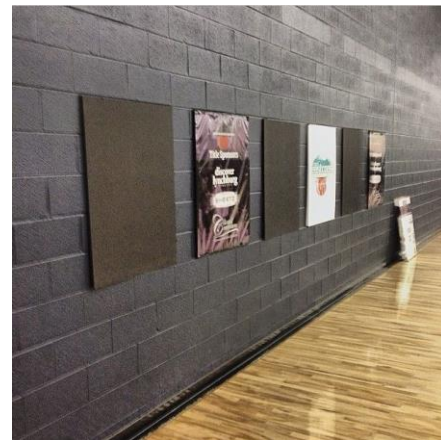
Exclusive EVENT Sponsor \$500.

- You will be the EXCLUSIVE sponsor of one of these events:

**3-pt Contest or Slam Dunk Exhibition or Coaches Game
or Cheer Squad Expo**

- **Prominent on-site Event Exposure and Likeness**

We'll place your logos/likeness on large 3' X 4' backdrops displayed on **"THE WALL"** – our central hub for the tournament all 5 days.



- 1/2 page ad in the Official Tournament Program.

- Game announcers promote your business over the PA system all day long during Championship Saturday in 2 venues.



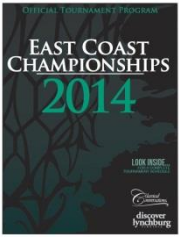
- **Official Tournament website with your logo/promotion for ONE year!**

- **Printed Material**

Press Releases contain your logo

Your fliers, catalogs placed into 100 team packets

BASIC Sponsor \$150.



- 1/4 page ad in the Official Tournament Program.

- Game announcers promote your business over the PA system all day long during Championship Saturday in 2 venues.



- **Official Tournament website with your logo/promotion for ONE year!**

➤ **Printed Material**

Your fliers, catalogs placed into 100 team packets

Thank you for your consideration in supporting over 1600 kids who are living the dream of participating in this annual Championship week in one the best venues on the East Coast. We can also customize a sponsorship level to fit your needs. Since we never charge gate fees, we are grateful for any support that you can offer.

** Pursuant to NCAA guidelines, sponsors cannot be a representative or "scout" from another NCAA institution.*

God Bless!

Chris Davis,
Executive Director, Homeschool SportsNet (HSPN) – a 501 (c) (3) corporation
EIN: 20-1422970



www.hspn.net
e-mail: info@hspn.net or
lindsay@hspn.net

(540) 631-5683



HSPN 153 Old Linden Rd, Linden, VA 22642

SPONSORSHIP PAYMENT FORM

Business Name: _____

Address: _____

Phone #s _____

Contact: _____ **e-mail:** _____

___ **General Sponsor (\$150)** \$ _____

___ **Event Sponsor (\$500)** \$ _____

___ **Champions Sponsor (\$700)** \$ _____

___ **Tournament Program (\$1,000)** \$ _____

___ **Presenter Sponsor (\$2,000)** \$ _____

___ **Title Sponsor (\$2,700)** \$ _____

TOTAL: \$ _____

Make check out to Homeschool SportsNet

For web site logos, please send JPGs or GIFs to info@hspn.net For print ads and logos to appear on banners, merchandise, etc - high resolution images are required.

PRINT ADS: full color or black/white (artwork due by Feb 15th)

Ad Dimensions:

1/4 - Vertical 3.9" x 4.7", Horizontal 8" x 2.3"

1/2 - Vertical 3.9" x 9.5", Horizontal 8" x 4.6"

Full - 8" x 9.5"

**SEND THIS FORM WITH CHECK TO:
HSPN, 153 Old Linden Rd, Linden, VA 22642**

www.hspn.net